

Sports Event Managers oversee coordinating different events related to a sports team, organisation, stadium, or corporation.

Where You Might Work

Event managers have the privilege of working across a multitude of different sectors. If you are looking to be a sports event manager, your locations of work might include:

- > Professional stadiums
- > Professional training grounds
- Indoor arenas (basketball or netball match days)
- > Community clubs or fields



Key Responsibilities

>	Promoting	sporting	events to	consumers.

- > Responding to inquiries concerning the services that are provided and catering.
- Arranging and coordinating services, such as facilities, catering, signage, displays, audiovisual equipment, transport, and other social events that may take place outside of a stadium/club.
- Negotiating the type and costs of services to be provided.
- Overseeing work by contractors and reporting on variations to work orders.

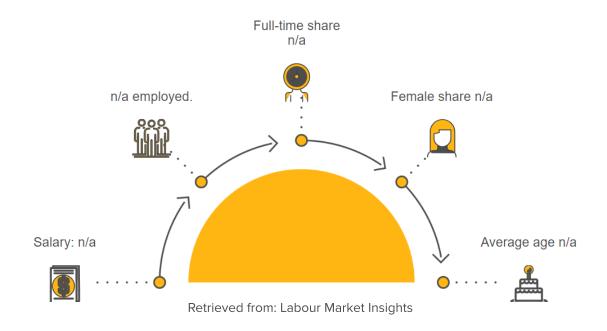
The Attributes and Skills You Will Need

Event managers require a range of skills to perform at a high level. These skills could include:

- > Strong communication skills, both digitally and in-person.
- > Able to work collaboratively, as well as individually.
- > Enjoy being around people.
- > Critical thinking and problem-solving skills.
- Some roles will benefit from a background in customer service.
- > An interest in the hospitality and customer services industries.



Quick Facts



Salaries and Statistics Unavailable

Qualifications

The following guide will display the tertiary or VET qualifications that could allow you to become more employable as a sports event manager.

Course	Potential Career Outcomes	Further Qualifications	Duration and Number of elements/units
Bachelor of Tourism, Hospitality, and Event Management	This degree opens doors in other industries besides the fitness, sport, and recreation sector (tourism, hospitality)	n/a	3 years full-time



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